



Internship – Group Sales

Supervisor: Brianna Flannery

Status: College Credit Internship

About the Kentucky Horse Park:

The Kentucky Horse Park (KHP) is a working horse farm, equine competition facility and an educational theme park. The Commonwealth of Kentucky acquired the property in 1972 for \$2.7 million and opened in 1978 as the world's only park dedicated to celebrating man's relationship with the horse. Over 800,000 visitors from all over the world come to the park annually. Visitors get to meet over 40 different breeds of horses on 1,200 acres of majestic bluegrass land, ride on a horse drawn trolley tours and attend shows at the Hall of Champions, Breeds Barn, and Kids' Barns. Visitors can wind through the International Museum of the Horse and even watch a demonstration at the Farrier Shop.

Position Overview & Responsibilities:

Interns assist with planning and organizing group visits and birthday parties, group sales calls and emails, and lead customer tours of the park. Interns also receive experience in customer service, point of sales skills, and marketing. Group Sales Interns will get to experience one of Kentucky's major tourist attractions that brings over 800,000 guests to the park yearly. Interns will experience a mix of attending shows, group sales tours, educational programs, and special events. Group Sales interns will also gain an understanding of administrative duties and aid the Manager and Group Sales Coordinator in day-to-day tasks.

Requirements:

- Must be enrolled as a student at a college or university, with a GPA of 2.5 or above
- Complete State of Kentucky Co-Op/Intern Application and Academic Credit Agreement
- Complete KHP Internship Application and Waiver at kyhorsepark.com
- Attend and interview, orientation, and tour
- Must complete 160 hours over an 8-week period
- Record all internship hours using VicNet database
- Must be able to lift 45lbs above shoulders

For questions contact:

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